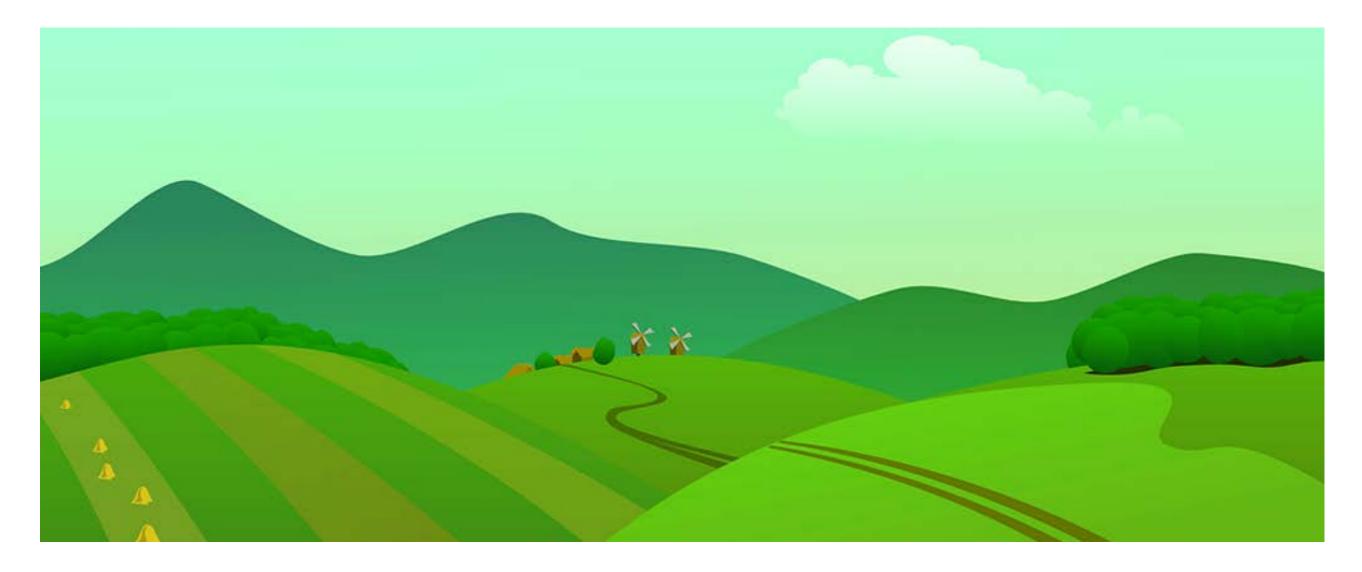


## Arkaya Holidays

welcomes you to explore....

# India's North East



### Our e-brochure: what, why and how

For your convenience and ready reference we present you this E-brochure for sake of saving trees and discontinuing traditional printed materials supporting the global slogan "Save Paper, Save Trees, Save World". Surprisingly, one ton less paper saves 17 trees, 380 gallons of oil, 6953 gallons of water, 587 pounds of air pollution, 4077 kilowatt hours of energy and 3.06 cubic yards of land fill space.

This electronic brochure is readily available 24/7 on internet and can be viewed on any electronic device like Smartphone, Tablet and Computer which has internet connection. This e-brochure is created in a PDF file format and can be viewed in a pdf reader like Adobe Acrobat / PDF Reader / Adobe Reader / Foxit Reader / PDF Preview etc. or an E-book Reader like i-books. We hope the information provided by our E-brochure will be beneficial for your next tour plan to our home soil, popularly known as North East India.

For more information, please feel free to send us an e-mail at arkayaholidays@gmail.com / info@arkayaholidays.com / arkaya\_holidays@yahoo.com and let us know how can we serve you for your pleasant and hassle free trip in India's North East.

## India's North East: An Introduction

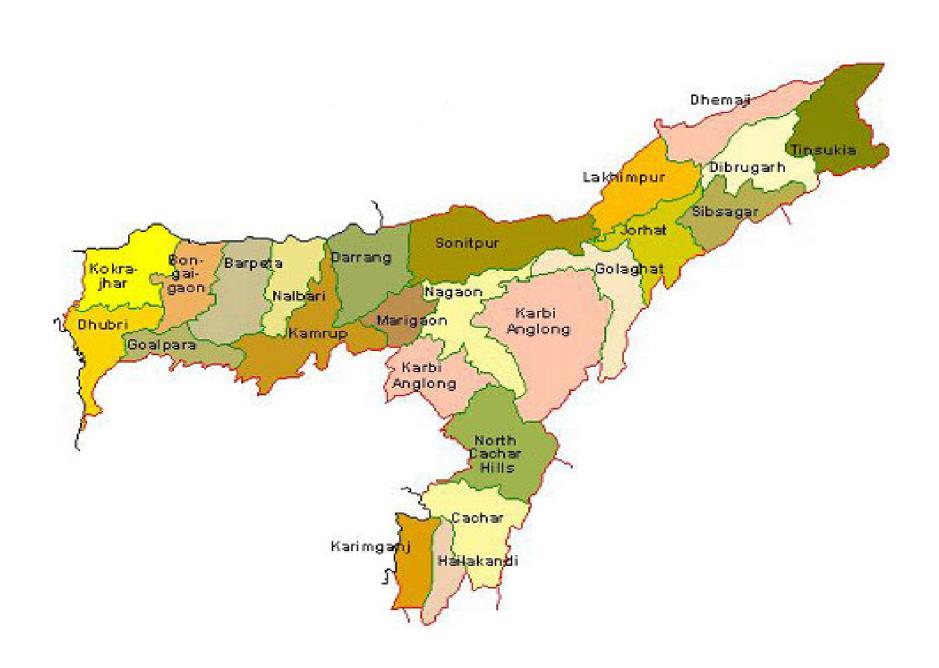
Officially recognized as natures "unexplored paradise", India's North East or North East India comprises eight beautiful and unique, naturally and culturally rich states namely Assam, Arunachal Pradesh, Meghalaya, Nagaland, Manipur, Tripura, Mizoram and Sikkim. About 60% of total area covered by these states is forests. Nature's richness flourishes in North East Indian states with the existence of a number of national parks, Wildlife Sanctuaries and Reserve Forests.

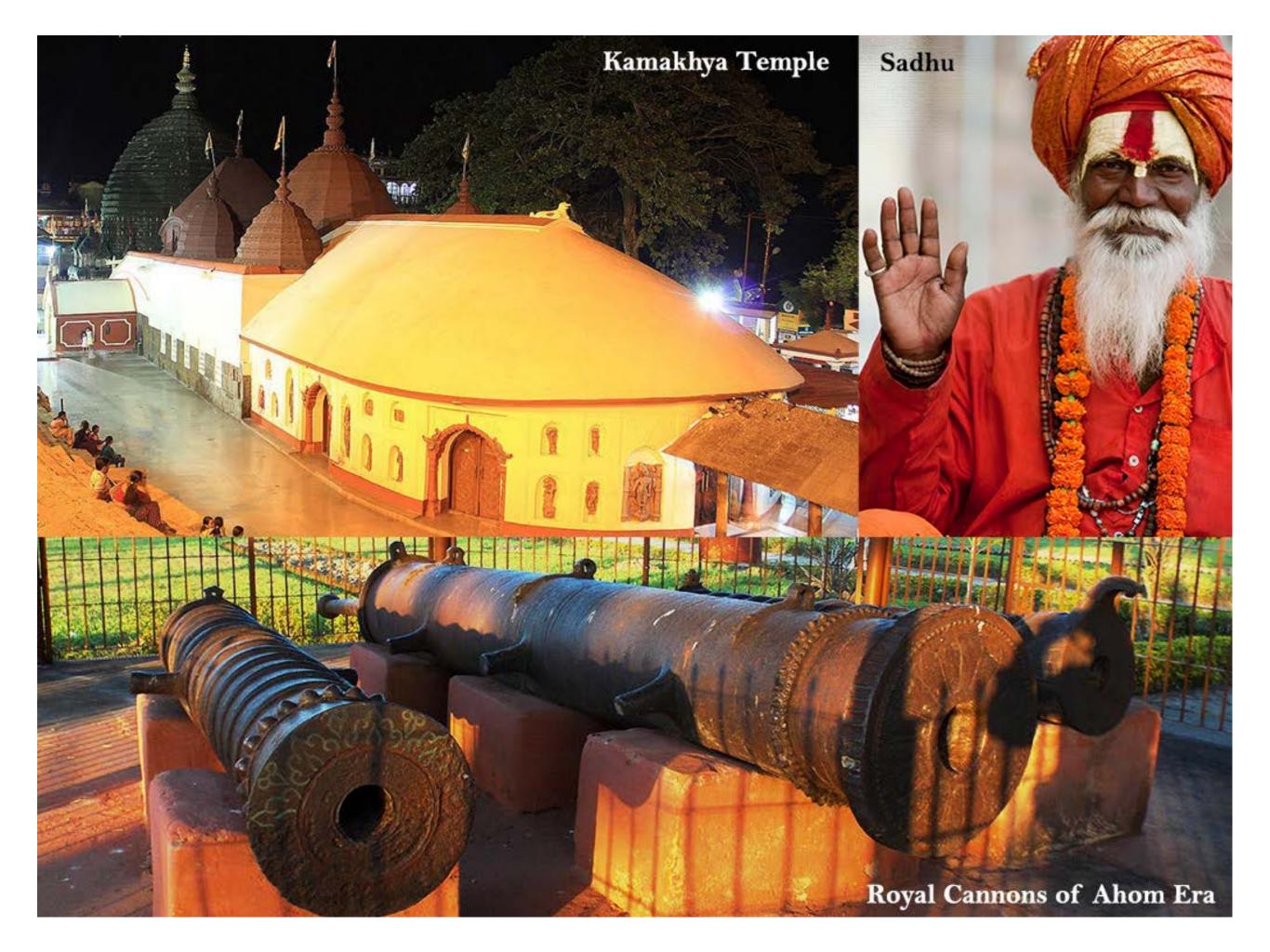
The region is enriched with 130 major tribes and 300 sub tribal communities. Ethnic and linguistic differences among these tribes and sub-tribes differentiate all these states, thereby giving birth to a wide range of dialects, languages with varied culture and unique traditions. All communities and tribes pursue their respective unique culture, customs, traditions, life styles and festivals. India's North East is also rich with petroleum and natural gas which serves one fifth of India's total potential. Other major industries of the region include tea, silk, bamboo products and handicrafts.

Arkaya Holidays wishes you heartiest welcome to this less explored region on earth – "savour the holiday flavour"

#### **Assam**

Assam, the land of "blue hills and red river", earlier known as Pragjyotishpura, lies like a green fairy in the bosom of the exotic North East. The mighty river Brahmaputra and river Barak are garlanding the fairy with glittering necklace. Due to its magnificent scenic beauty surrounded by hills in every direction along with silvery rivulets, the name of this fairy state is derived as 'Assam' meaning in Sanskrit language as 'unequal'.















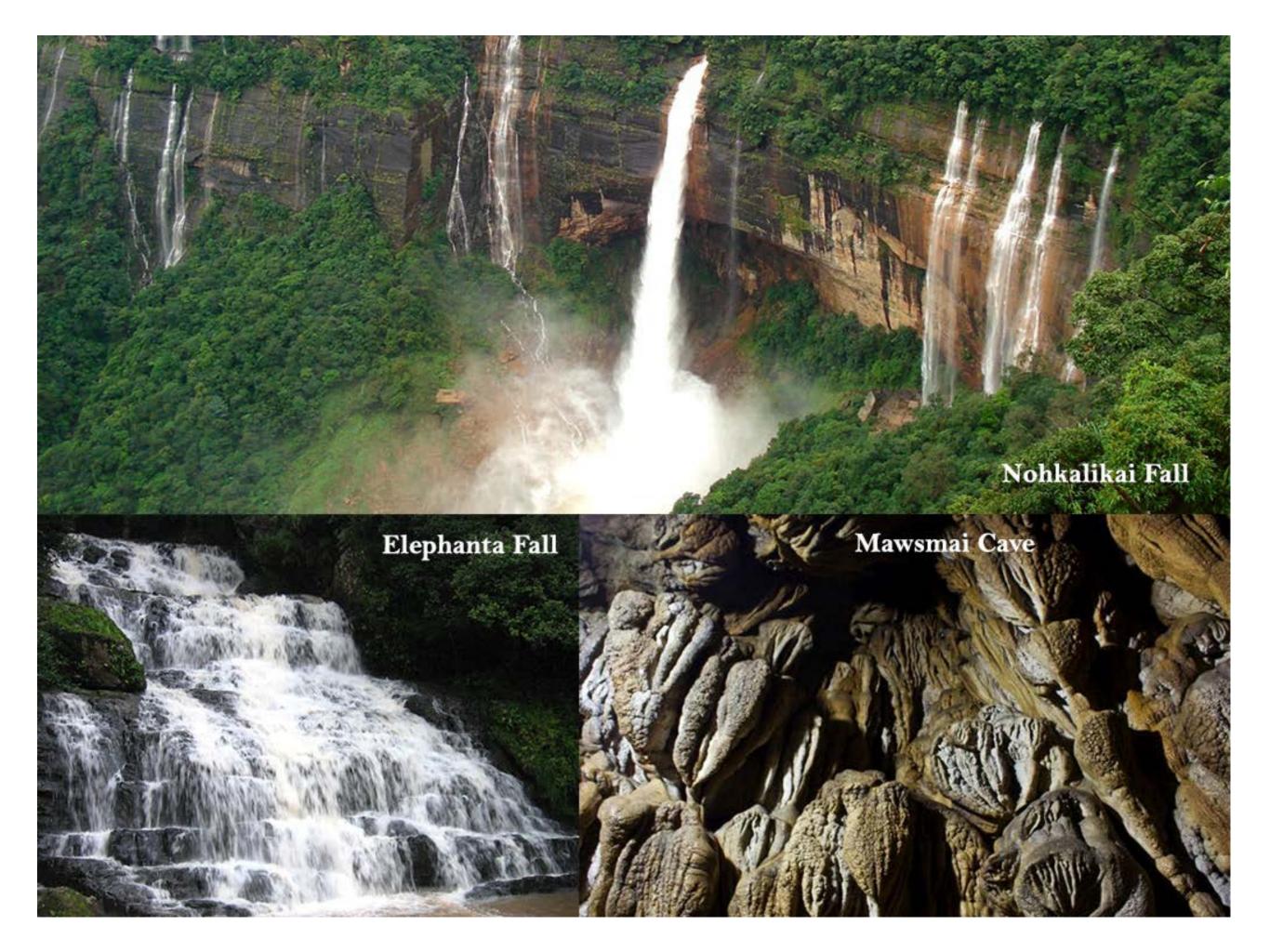


## Meghalaya

Meghalaya, "the abode of clouds", is a land of exotic nature, picturesque surroundings, attracting waterfalls, serene hills and valleys, lush-green forests, shinning streams and rivers, mysterious unexplored natural caves and a rich variety of flora and fauna. It is a state comprising of three main tribes - the Jaintias, the Khasis and the Garos. The forests of Meghalaya is the habitat of a wide variety of wildlife and also a botanical delight to many nature enthusiasts. Meghalaya serves as a famous destination for adventure sports like Trekking, caving, rafting, boating, angling, biking, camping etc.



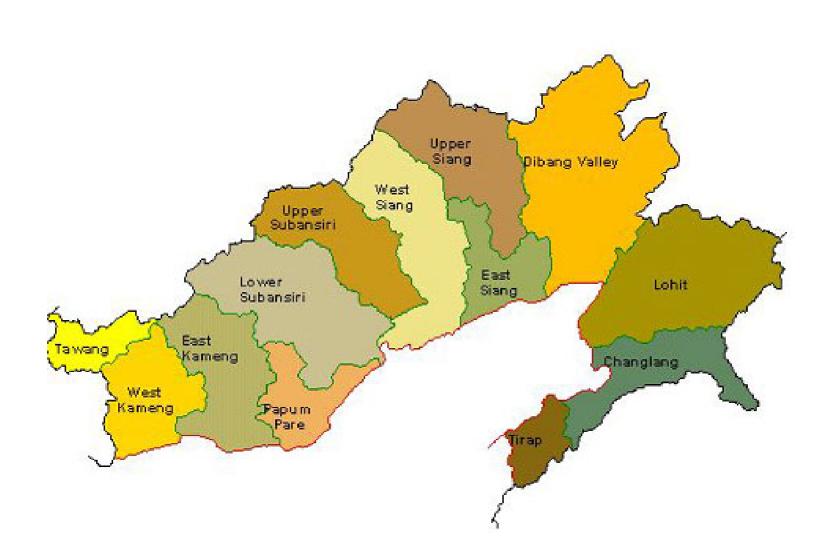






#### **Arunachal Pradesh**

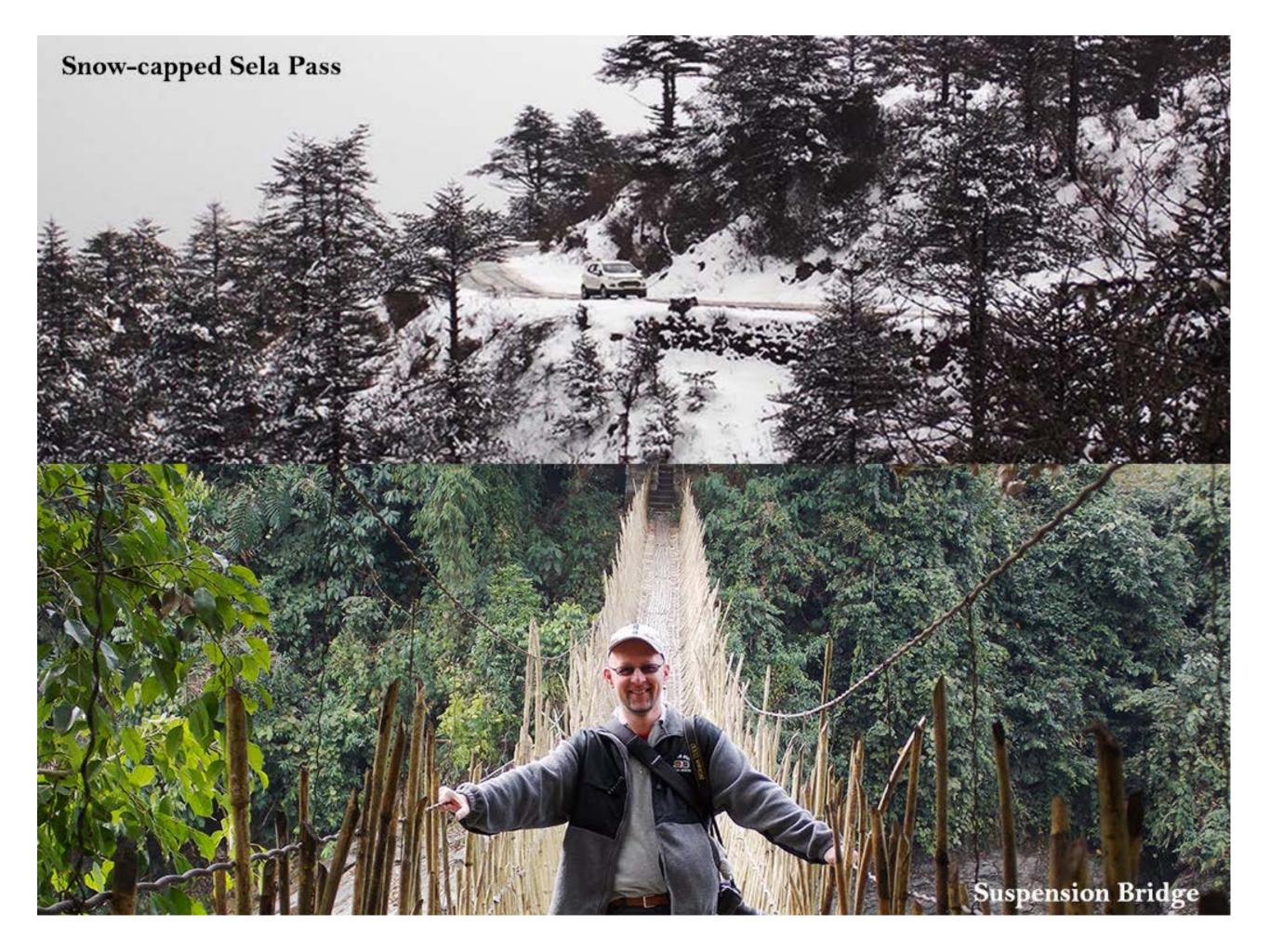
Arunachal Pradesh, the "land of the dawn lit mountains" is the largest state in the entire north-east surrounded by Assam and Nagaland in the south and has international borders with Bhutan in the west, China in the North and Burma (Myanmar) in the east. This land is a nature's treasure covered with mountain ranges and valleys. Earlier known as NEFA, Arunachal Pradesh attained the status of the 24th state of Indian Union on 20th February, 1987. It is a homeland to 25 major tribes and 110 sub-tribes which reflects its diverse ethnic culture. The main attractions of this state are Buddhist monasteries, spectacular natural sceneries, diverse tribal culture and the exclusive flora and fauna adding to the exotic natural beauty of the state.













## Nagaland

Nagaland, the exquisite land of great valleys, wandering streams, abundant flora, deep ravines and soaring mountains is primarily a tribal state situated at an altitude of 4,900 feet. Acclaimed as the 'Land of Festivals', this lively land of cordial people is highly characterized by its multicoloured and uniquely designed attire, costumes and jewellery.









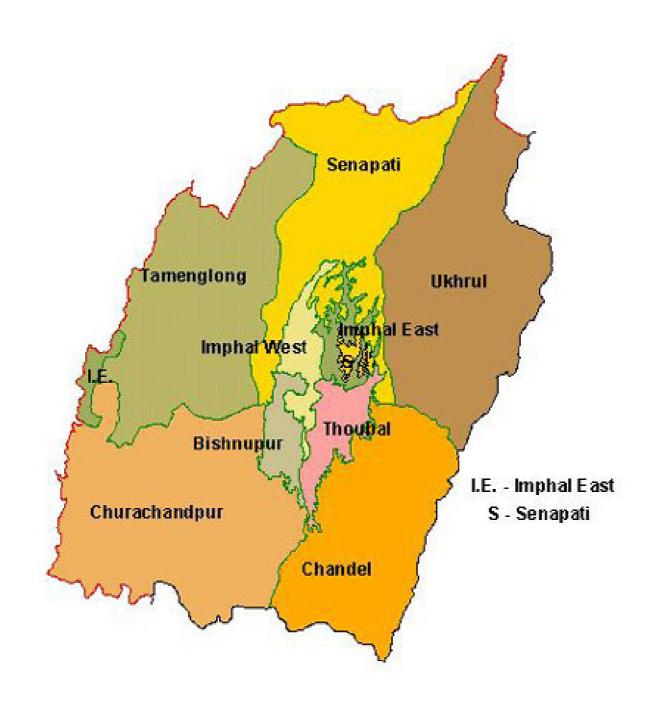


## Dzokou Valley



## Manipur

Manipur, described as the "Jewel of India" by Jawaharlal Nehru is a nature's delight covered by blue hills around the state. Sharing international boundary with Myanmar, Manipur lies to the north of Mizoram, south of Nagaland and east of Assam.







#### **Mizoram**

Mizoram, etymologically meaning the 'Land of the Hill People' is situated on the southern tip of north-east India amid lush bamboo groves, vertical cliffs and mighty mountains, glittering waterfalls and abundant wildlife. This land of the Highlanders shares its borders with Assam and Manipur in the North, Myanmar in the east and south while Tripura and Bangladesh in the west. The bountiful green fields and wandering rivers adds to picturesque landscape of the state endowing this land of lively people with a serene and pleasant atmosphere.





## **Tripura**

Tripura is the third smallest state of India surrounded by three sides, on the west, north and south. Assam and Mizoram lie to its east. Initially known as 'Tuipra', meaning "A land adjoining the water", this state encompassed by hill ranges, valleys and plains is endowed with unique ethnic culture, abundant natural landscapes and magnificent temples & palaces.







### **Sikkim**

Designated to be the least populous state in India and the second smallest state after Goa, Sikkim is situated in the midst of mighty Eastern Himalayas, surrounded by three foreign nations, Nepal in the west, Bhutan in the south-east, China's Tibet Autonomous Region in the north and Indian province West Bengal (Dargeeling) on the south. The presence of the world's third highest peak Kangchenjunga (28209 feet) on Sikkim's border enriches the majestic scenery and natural landscapes of the state. The numerous passes over mountains, delightful valleys and hill slopes, sparkling rivers & cascading waterfalls, rich variety of flora & fauna, calm monasteries, fascinating meadows enlivens the beauty of the state forming it to be a famous tourist destination of North East India.







Looking forward to serve you in India's North East soon....



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